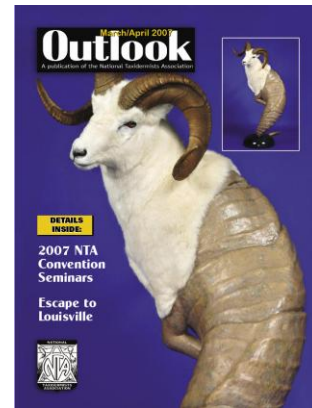


Outlook Magazine

*“Outlook Magazine”
reaches taxidermists,
sculptors,
and artists worldwide...*

The Official publication of the National Taxidermists Association



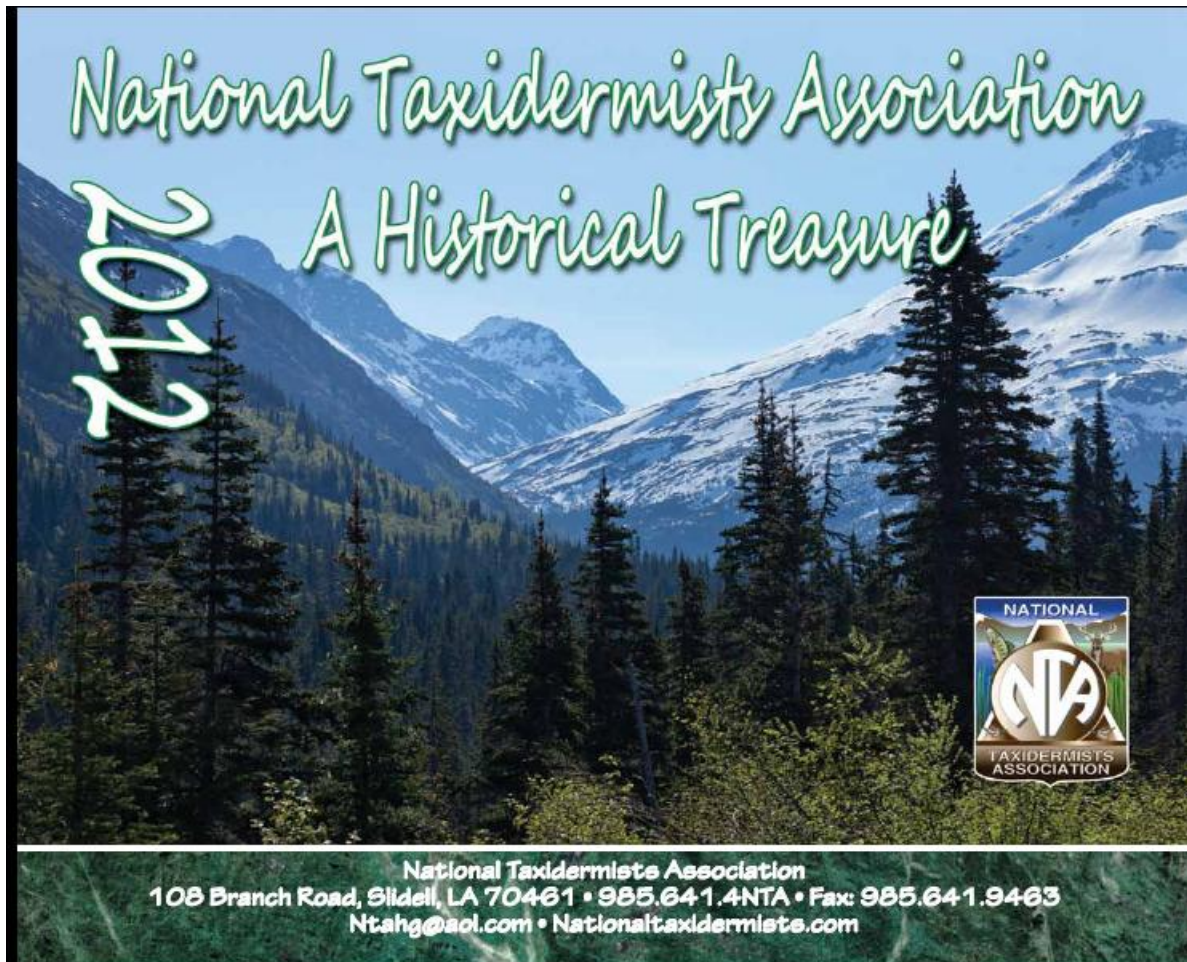
Official NTA Media Kit

108 Branch Road . Slidell, LA 70461
Toll Free: 866.662.9054
(985) 641-4NTA . FAX (985) 641-9463
nationaltaxidermists.com
Email: Ntahq@aol.com

National Taxidermists Association Calendar

*“The NTA Calendar”
reaches taxidermists,
sculptors, and artists worldwide...
Reserve your Ad space NOW!*

NTA Calendar	(Color)	(B & W)
Inside Covers Full bleed (11 ¼ x 9 ¼) (First come basis/Front & Back)	\$500.00	N/A
Full Page Full bleed (11 ¼ x 9 ¼)	\$425.00	\$375.00
Half Page (10 x 4 Horizontal)	\$300.00	\$200.00
Half Page 4 ¾ x 8 Vertical)		
Quarter Page (4 ¾ x 4)	\$175.00	\$100.00



National Taxidermists Association
A Historical Treasure
2012

NATIONAL
NTA
TAXIDERMISTS
ASSOCIATION

National Taxidermists Association
108 Branch Road, Slidell, LA 70461 • 985.641.4NTA • Fax: 985.641.9463
Ntahg@aol.com • Nationaltaxidermists.com

Outlook Magazine

One of the most important business decisions you will make is where to spend your advertising dollars. The NTA and Outlook Magazine will provide you the opportunity to reach a targeted customer at an extremely reasonable price. The members of the National Taxidermists Association (recipients of Outlook Magazine) are professional taxidermists, artists, sculptors, and wildlife artists.

Outlook Magazine and the Annual Report are the news arm of the National Taxidermists Association and its members and presents information of interest to its membership. NTA members are an exceptionally high quality audience and are interested in knowledge of the newest and latest products and services.

The Outlook Magazine and Annual Report are an effective marketing method to reach prospective consumers. We encourage you to consider advertising with the NTA. The NTA is a non-profit educational organization and depends on its advertisers to assist in publishing costs.

The Outlook now includes more color in each issue and continues to include a mixture of artist profiles, member highlights, convention news, conservation reports, and how-to articles.

The Annual Report which is published in November-December includes a list of current NTA members which include their addresses by state, telephone numbers, competition award winners, highlights from the Annual Convention, and much much more.

With all of the above information in one publication, it is easy to see why our members want to know when the next "Outlook" and "Annual Report" will be available. However, even with all of the items included, it would not be complete without your advertising. Every time our members open their magazine, your ad is there for them to see again and again. Don't miss out on your chance to be in the hands of those that are most interested in the future of taxidermy and that consistently BUY the most! Stretch your advertising dollars so they will continue to sell for you all year long.

As you look at your advertising budget this year please consider advertising with the National Taxidermists Association. Thank you for your consideration.

Please contact Cindy Crain for information regarding any advertising requests at:

National Taxidermists Association
Cindy Crain, Editor
108 Branch Road
Slidell, LA 70461
(985) 641-4NTA
Ntahq@aol.com

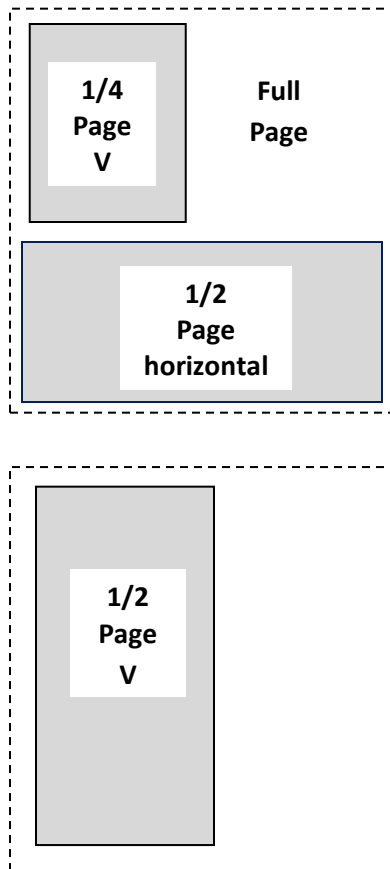


Outlook Magazine

*"Outlook Magazine"
reaches taxidermists,
sculptors,
and artists worldwide...*

*Ad Size &
Specifications*

The Official publication of the National Taxidermists Association



Accepted File Formats:

.PDF, .JPG, .Tiff

All files must be 300 dpi, actual size with the fonts embedded or convert to outlines.

Email camera ready

copy to: Ntahq@aol.com

Please provide photos and logos in high resolution format, (300 dpi actual size).

Email all Ad elements and inquiries to:

NTA Headquarters
Outlook Magazine
Cindy Crain
108 Branch Road
Slidell, LA 70461
Email: Ntahq@aol.com
(985) 641-4NTA
Toll Free: (866) 662-9054
FAX: (985) 641-9463

Outlook Magazine

*“Outlook Magazine”
reaches taxidermists,
sculptors,
and artists worldwide...*

Outlook Magazine Advertising Rates

The Official publication of the National Taxidermists Association

	Single Issue (Color)	3 issues (Color)	Single Issue (B & W)	3 issues (B & W)	Annual Report	
					(Color)	B & W
Inside Cover (Front & Back)	N/A	\$2,525.00	N/A	N/A	\$800.00	N/A
Back Cover (Outside)	N/A	\$2,065.00	\$700.00	N/A	\$700.00	N/A
Full Page	\$400.00	\$1,800.00	\$295.00	\$1,350.00	\$450.00	\$350.00
Half Page	\$300.00	\$1,200.00	\$175.00	\$800.00	\$325.00	\$225.00
Quarter Page	\$200.00	\$800.00	\$105.00	\$480.00	\$250.00	\$150.00

DISPLAY ADVERTISING CONTRACT

- I would like to place an AD in the NTA Calendar
The size of my ad is _____ [] Black and White [] Color
- I would like to place a NEW AD in the NTA Annual Only.
The size of my ad is _____ [] Black and White [] Color
- I would like to place a NEW AD in ONE single issue of Outlook.
The size of my ad is _____ [] Black and White [] Color
- I would like to place a NEW AD in ALL issues of Outlook.
The size of my ad is _____ [] Black and White [] Color
- I would like to place a NEW AD in BOTH Annual & ALL issues of Outlook.
The size of my ad is _____ [] Black and White [] Color
- Reserve my ad space in every issue until I cancel it.
- I will NOT be placing a display ad at this time.
- Please repeat my most recent ad in the Outlook Magazine or NTA Annual Report
- Contact me later

Signature and Date are required; _____

NOTE: Due to postage, paper and printing price increases, some publications may be combined. Pricing and printing schedule will be adjusted should this be the case.

Outlook Magazine

*“Outlook Magazine”
reaches taxidermists,
sculptors,
and artists worldwide...*

*Ordering Information
Important-Please Read*

The Official publication of the National Taxidermists Association

Space will be sold on a first-come, first served basis, with priority being given to advertisers on contract for 3 issues.

Advertisers needing layout, design, typesetting, reducing or enlarging of ads or other services required to prepare their ad for printing are subject to additional charges.

Outlook Magazine cannot be held responsible for returning materials provided for production. Publisher assumes no responsibility for insertion of incorrect advertisement or omission of any advertisement. Publisher will not be bound by conditions printed or appearing on order blanks or copy instructions that conflict with provisions of this rate card.

Outlook Magazine reserves the right to decline or reject any advertising for any reason at any time without liability even though previously acknowledged or accepted.

We can make changes in existing ad copy for a nominal fee, depending on the extent of your changes. Last minute changes accepted as long as no additional film work is required. Please mail or fax the changes you would like made.

If you do not wish to be contacted about advertising again, please let us know so that we can remove your name from our list.

If you need assistance with regard to the Outlook Magazine, Annual Report or another department within the National Taxidermists Association, we are here for you—just call and you’ll be amazed at how simple it is to process your request or design an ad that is perfect for you and your company.

The NTA has been established for 41+ years and we are here for you!

Premium Locations: Outlook does not guarantee placement of Ads but with the following exceptions: Back cover, front or back inside cover.

Outlook Magazine

*“Outlook Magazine”
reaches taxidermists,
sculptors,
and artists worldwide...*

Payment Options

The Official publication of the National Taxidermists Association

Contact Name: _____

Company: _____

Address: _____

City: _____ State _____ Zip _____

Telephone: (____) _____

(Circle one) MC VISA AM EX Discover CHECK \$ _____

CREDIT CARD

_____ Expiration: _____

CARD HOLDER

NAME _____

PLEASE PRINT

CHECKS SHOULD BE PAYABLE TO: NATIONAL TAXIDERMISTS ASSOCIATION

National Taxidermists Association, 108 Branch Road, Slidell, LA 70461

(985) 641-4NTA or (866) 662-9054 Fax: (985) 641-9463

Email: Ntahq@aol.com nationaltaxidermists.com

National Taxidermists Association Official Media Kit

985-641-4NTA |

Ntahq@aol.com |

Cindy Crain, Editor |

Outlook Magazine

Outlook Magazine

*“Outlook Magazine”
reaches taxidermists,
sculptors,
and artists worldwide...*

*Print Schedule &
Deadlines*

The Official publication of the National Taxidermists Association

Ad deadlines are for Camera ready art. Ads are to be paid on a net 30 unless otherwise noted.

Cindy Crain, Editor
108 Branch Road
Slidell, LA 70461
(985) 641-4NTA
Ntahq@aol.com

Issue	Ad Deadline
Jan.-Feb.-March	November 16th
April-May-June	January 15 th
July-Aug.-Sept.	March 14 th
Oct.-Nov.-Dec. (Annual Report)	September 14 th

NOTE: Due to postage, paper and printing price increases, some publications may be combined. Pricing and printing schedule will be adjusted should this be the case.

National Taxidermists Association Official Media Kit

985-641-4NTA

Ntahq@aol.com

Cindy Crain, Editor

Outlook Magazine